

Quotes Worth Remembering

So what have we learned over the centuries?.... Heard these promises before?

| 55 BC | March 2012 |
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| Our budget should be balanced | Surpass your unattainable budget or else |
| Our treasury should be refilled | Out stock market price must rise |
| Our public debt should be reduced | Let's sell the hotel and take a 50 year management contract |
| The arrogance of officialdom should be tempered and controlled | Corporate office should be shrunk |
| Our people must again learn to work instead of living on public assistance | Work longer hours for less money |
| The assistance we give to foreign lands should be stopped lest we also go bankrupt | Stop giving so much in company pensions and bonuses |



...Were these Said by Cicero in 55 BC or your CEO in 2012?

“Leadership is the art of getting someone else to do what you want done, because you convinced them that they want to do it.”

Dwight Eisenhower

Quote from Ted Teng, CEO at “Leading Hotels of the World”.

I tell hotel students to consider four factors when looking at jobs and careers:

1. What you get to do (job content)
2. Where you get to live doing it (location)
3. Who you get to work with (colleagues)
4. How much money you make (wealth creation)

When they start out, they may only get to choose one out of four. By the later stage in their career, it would be nice to have all four and I would think at that stage of their career they would be clear on what is really important to them.

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